



Prostate Cancer Foundation
Home Run Challenge Donor Social Media Toolkit
As of May 28, 2025

Donating to PCF's Home Run Challenge? Join us in raising awareness of PCF's annual campaign to raise awareness of prostate cancer and funding for the development of life-saving treatments.

This document contains social media posts for use across your social media channels (e.g., Facebook, Instagram, LinkedIn, X) to share that you donated and help amplify the Home Run Challenge before, during and/or after the games. Feel free to mix-and-match the social media posts with any of the images provided, as well as change up the social media text to sound more like you.

If you have any questions, please contact Patrick Duncan (pduncan@pcf.org) or Luciana Faulhaber (lfaulhaber@pcf.org).

Social Media Copy

We recommend using the hashtags #PCFHomeRunChallenge and/or #KeepDadInTheGame when posting. When copying and pasting, be sure to remove [tag] and manually tag PCF.

Option 1:

I teamed up with the [tag @Prostate Cancer Foundation] for their annual #PCFHomeRunChallenge. Every swing (and dollar) donated helps fund groundbreaking #prostatecancer research and gets us closer to a cure.

See how you can #KeepDadInTheGame: [LINK]. www.pcf.org/homerunchallenge

Option 2:

Swinging for the fences in support of the [tag @Prostate Cancer Foundation]'s annual #PCFHomeRunChallenge!

From June 1 to June 30, every #MLB home run (and dollar donated) will help fund innovative research for #prostatecancer.

Step up to the plate, donate today: www.pcf.org/homerunchallenge



Option 3:

I'm helping #KeepDadInTheGame by donating to the [tag @Prostate Cancer Foundation]'s #PCFHomeRunChallenge.

Through donations and swings, we are helping to raise money and awareness for groundbreaking #prostatecancer research.

Donate today: www.pcf.org/homerunchallenge

Option 4:

Did you know that prostate cancer affects 1 in 8 men? The [tag @Prostate Cancer Foundation]'s annual #PCFHomeRunChallenge helps raise funds and awareness for #prostatecancer so we can #KeepDadInTheGame.

Join me in donating to a great cause: www.pcf.org/homerunchallenge

Option 5:

Sunshine, popcorn, baseball and donations for a great cause. Every year, the [tag @Prostate Cancer Foundation] helps raise money and awareness for #prostatecancer research through their #PCFHomeRunChallenge.

Learn how you can donate and #KeepDadInTheGame: www.pcf.org/homerunchallenge



PROSTATE CANCER FOUNDATION



Social Media Assets

Post Graphics





PROSTATE CANCER FOUNDATION



Home Run Challenge
EST. 1996

I TOOK THE HOME RUN CHALLENGE. WILL YOU?

DONATE TODAY!
pcf.org/homerunchallenge

PROSTATE CANCER FOUNDATION
PCF
CURING TOGETHER

DONATE
MAKE A DIFFERENCE



Home Run Challenge
EST. 1996

pcf.org/homerunchallenge



PROSTATE CANCER FOUNDATION



Frames

Frames can be added to Instagram for personal use by downloading the frame of your choice to your phone. Once downloaded, open the Instagram app, go to add to your stories, click on the “smiley post-it”, click on “Frames” and then click on your frame choice. From there you can add a caption and edit as you see fit.



Prostate Cancer Foundation Social Media Channel Names

Following are PCF’s social media channel names to use when tagging in content:

- **Facebook:** @Prostate Cancer Foundation
- **X:** @PCFnews
- **Instagram:** @prostatecancerfoundation
- **LinkedIn:** @Prostate Cancer Foundation